



LETTERA·G

FABBRICA DI DESIGN
CONTEMPORANEO

The new items in the Lettera G collection at Fuorisalone 2015 Superstudio Più | SuperDesign Show

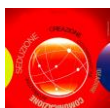
The *Temporary Museum for New Design* its *Selected Objects*, *Special Projects* and *The Lab* sections make up the new *SuperDesign Show* project, an exclusive and innovative showcase of Italian and international excellence in *prêt-à-vivre* design that will go onstage at *Superstudio Più* and *Superstudio 13*.

Lettera G, with its unusual furnishing accessories will play a leading role at the **SuperDesign Show**.

Lettera G, an expression of functional contemporary design, will be one of the companies Made in Italy representing 'the extraordinary everyday' of the SuperDesign Show.

Lettera G 're-evokes' objects that are part of our daily life and homes and reinterprets them to furnish any modern space with originality and passion, transforming every space into something special and totally unique.

Among the creations that will furnish the space at Superstudio Più are the evolution of *Bookshape*, an iconic Lettera G product, a bookcase designed to contain your most precious books – those that have 'left a mark' and a new version of *False Credenze*, which reinvents this classic piece of furniture in a brand new, modern key, together with a range of flat and wall-mounted furniture.



CAVALLERI COMUNICAZIONE
PRESS OFFICE
INFO@CAVALLERI.COM
WWW.CAVALLERI.COM



2015, *Bookshape* changes its appearance.

The opaque white metal version with a wooden side and the completely opaque white metal version in three models – a *slim*, *big* and *wall module* – meet the need for elegance and flexibility in contemporary spaces.

Bookshape can be used to create different compositions that not only adapt perfectly to the setting in which they are placed, but also offer new and unexpected functionality. The *slim* and *big* free standing versions can be used to separate and redefine spaces.

The wall module version furnishes the space both vertically and horizontally and contains the books we hold dear.



Bookshape - design Davide Radaelli, 2015



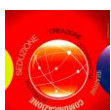
CAVALLERI COMUNICAZIONE
PRESS OFFICE
INFO@CAVALLERI.COM
WWW.CAVALLERI.COM



False Credenze - design HABITS Studio, 2015

The new version of *False Credenze*, in *desk, bedside tables* and *consolle* models (both flat and wall-mounted) optimise space in any room in the home or corner in which they are placed. Shelves and tops meet both aesthetic and functional needs, offering additional space where needed.

Other surprising creations enhance the Lettera G space. These unique furnishing accessories render any space warm and welcoming and allow you to live your day to day life with a dash of creativity ...and poetry.



CAVALLERI COMUNICAZIONE
 PRESS OFFICE
 INFO@CAVALLERI.COM
 WWW.CAVALLERI.COM

Moodern, the chairs with a retro appeal, are available in bright new colours for **design week 2015 in Milan**, for a fresh, lively look.

Moodern - design BBMDS, 2012-2015

Merlot is a metal coffee table with lace, created from a combination of precise female craftsmanship and more complex laser cutting.

Now available in a rectangular living room version.

Merlot - design HABITS Studio, 2012-2015

Dandy is a simple, elegant and colourful umbrella stand whose design is a fun reference to rainy days. *The 2015 collection offers new colours.*

Dandy - design Daniela Mauere, 2007-2015

Portable Drama are romantic bedside tables featuring famous scenes from 'Waiting for Godot' and 'Romeo and Juliet', with atmospheric light and colour effects, just like onstage.

Portable Drama - design HABITS Studio, 2012

Vox Mobili "design with something to say" are ironic bedside tables *For Him* and *For Her* that define the bedroom, in other spaces they become occasional tables in the endless interplay of roles between men and women.

Vox Mobili - design AUGE, 2009

Lettera G will be at **SUPERDESIGN Show**

in Milan from 14th-19th April

Superstudio Più

via Tortona 27

Selected Object – Day Light space

Press Preview: 13th April from 3 pm to 8 pm



CAVALLERI COMUNICAZIONE
PRESS OFFICE
INFO@CAVALLERI.COM
WWW.CAVALLERI.COM