



LETTERA·G
FABBRICA DI DESIGN
CONTEMPORANEO

Lettera G 'love and battles''

The refined, poetic furnishings by Lettera G take centre stage at 'la Rinascente' in Milan, celebrating the 150th anniversary of the birth of Gabriele d'Annunzio

The exclusive furnishings of **Lettera G**, due to the ethos and aesthetic values they represent, have been chosen to decorate one of the gleaming windows of department store *la Rinascente*, which will be dedicated to *Edoardo Sylos Labini's* fascinating play 'Gabriele d'Annunzio, tra amori e battaglie' ('Gabriele d'Annunzio, between love and battles'). The play will be performed at Milan's Teatro Manzoni on March 20th to mark the 150th anniversary of the celebrated poet's birth.



Lettera G products, which feature contemporary, functional design and exclusive styling, are not simply pieces of furniture: they are emotional objects, which 'say' something to those using them, and can make any space feel unique and special.



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Lettera G has always interpreted the most familiar everyday objects, such as a sideboard, a bookcase or a candelabra, redesigning them for contemporary life, so as to furnish any space with originality and elegance.



Some of the brand's creations which will be featured in the window display include: *False Credenze*, which classical piece of a modern, ironic *Bookshape*, most precious 'leave a mark'; antique-style steel sheets; with a marble



mountaineering cords which appear to defy gravity; *Merlot*, the romantic metal tables with lace details created through painstaking laser-cutting; and last but not least, *Portable Drama*, original bedside tables which recreate the famous scene from *Godot*' with dramatic colour effects, like in a

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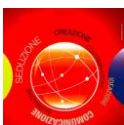
recreate the 'Waiting for lighting and tiny theatre.



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From March 11 to 23, Lettera G furnishings, with their elegant forms and poetic suggestions, 'take to the stage' for this remarkable project from la Rinascente, to pay homage to the historic figure of Gabriele d'Annunzio.



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