



Poetic furniture by Lettera G, in the limelight at Fuorisalone 2013

During the most important, long-awaited event of the year on the international design calendar, **Lettera G** furniture will 'speak for itself' at *PMMA material 2013*, an extraordinary exhibition at which the public can find out about the exceptional versatility of acrylic glass. The exhibition will be held at the prestigious location of Officina 14, in Via Tortona 14, Milan.

Lettera G was founded as a branch of Giovanardi S.p.A., and will take part in Fuorisalone 2013 with its remarkable products, some of which demonstrate an original use of methacrylate.

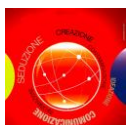
Lettera G products, which feature contemporary, functional design and exclusive styling, are not simply pieces of furniture: they are emotional objects, which 'say' something to those using them. They have the potential to make any space a unique, special place that is never conventional.



Bookshape



False Credenze



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Lettera G has always interpreted the most familiar everyday objects in its own way: a sideboard, a bookcase, a chair or a side table. It redesigns them for the contemporary lifestyle, so as to furnish any space with originality and elegance, without forgetting functional aspects.



Modern

Lettera G by Giovanardi S.p.A. for the Contract sector

Lettera G has shown a remarkable skill in redesigning and reinventing furnishings and giving them their own strong, distinctive, often curious personality. This has allowed the company to make a name for itself in the contract sector too.

Today, Lettera G by Giovanardi is open to the most ambitious ideas from designers and architects wishing to achieve truly excellent contract projects.

The establishment in 2012 of Lettera G by Giovanardi S.p.A., a section of the company dedicated solely to the contract sector, marked a shift for Giovanardi S.p.A.



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in line with its history, which has featured a passion for design, manufacturing expertise and attention to detail.

Indeed, the dynamism and versatility offered by Lettera G by Giovanardi S.p.A enable considerable manufacturing flexibility in the processing and assembly of the most diverse materials. This allows the company not only to 'customise' its collections, but it also gives the designers the chance to study and develop the most original furnishing concepts for hotels, restaurants, residences and so on. These distinctive elements are the company's strong point and have allowed it to take its place among leading contract sector companies, with its own specific individuality.

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Lettera G looks forward to seeing you at Fuorisalone, at the 'PMMA MATERIAL' 2013 at spazio OFFICINA 14, Via Tortona 14, Milan, from 9 to 14 April, every day from 10am - 8pm

Press Preview: Monday 8 April from 3pm - 7pm



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